

Analytics – Assign actions and responsibilities

Month:

Now you have identified the specific data to focus on, it is time to assign responsibility to ensure the actions happen (as this is when this data becomes valuable to your business). Use this sheet each month to help you to assign actions and responsibilities.

Data Monitored:	
What is working?	What is not working?
What action needs to be taken?	
Who will do this?	Deadline:

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Other key points for this month:

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